

The exhibition will be located in Prince Georges Exhibit Halls A-C. To promote maximum attendance in the exhibit hall, **we have allocated specific blocks of dedicated exhibit time.** Booth set-up, tear down and dedicated exhibit time is noted below in red font

## WEDNESDAY, APRIL 19, 2017

- 7:30 am – 5:00 pm ACMA Advocacy Event
- 8:00 am – 5:00 pm Exhibit Set-Up

## THURSDAY, APRIL 20, 2017

- 7:00 am – 12:25 pm Pre-Conference Workshop
- 8:00 am – 2:00 pm Exhibit Set-Up (must be completely set up by 2:00 pm and booth staffed beginning at 2:30 pm)
- 1:15 pm – 3:15 pm ACMA Leadership Forum & Annual Meeting
- 3:15 pm – 6:15 pm Exhibit Hall / Networking Reception / Win the Wheels / Poster Session / Silent Auction
- 6:30 pm – 7:30 pm Sunset Educational Session
- 7:00 pm – 8:30 pm ACM™ VIP Event

## FRIDAY, APRIL 21, 2017

- 8:00 am – 9:30 am Welcome / Keynote Presentation
- 9:45 am – 11:00 am Breakout Sessions A
- 11:15 am – 12:30 pm Breakout Sessions B
- 12:30 pm – 2:30 pm Exhibit Hall Open / Lunch/ Win the Wheels / Poster Session / Silent Auction
- 2:30 pm – 3:45 pm Breakout Sessions C
- 4:00 pm – 5:15 pm Breakout Sessions D
- 5:15 pm – 7:15 pm Exhibit Hall Open / Networking Reception / Win the Wheels / Poster Session / Silent Auction

## SATURDAY, APRIL 22, 2017

- 7:00 am – 8:00 am Rise & Shine Educational Session 1
- 8:15 am – 9:15 am Rise & Shine Educational Session 2
- 9:30 am – 10:30 am General Session E
- 10:45 am – 11:45 am Breakout Sessions F (Platinum Sessions)
- 11:45 am – 1:45 pm Exhibit Hall Open / Lunch/ Win the Wheels Car Give-Away
- 1:45 pm – 5:30 pm Exhibition Tear Down\*
  - \*This is for removal of materials NOT being handled by Freeman. We recommend you plan to tear-down immediately after the conclusion of lunch to avoid any mishandling of materials as the exhibit hall is cleared.
  - Your third party contracts can have access to the exhibit hall for teardown until 9:00pm
- 2:00 pm – 3:00 pm General Session G
- 3:15 pm – 4:30 pm Breakout Session H
- 4:45 pm – 5:45 pm Closing General Session
- 5:45 pm – 7:30 pm Closing Party\* (Networking with Attendees outside of exhibit hall)
  - \*We invite you to join us at the Closing Party where we'll unveil the location and dates of our 2018 Conference. This is also an excellent opportunity to network with our conference attendees away from your booth.

## SUNDAY, APRIL 23, 2017

- 8:00 am – 2:00 pm Post-Conference Workshop: ACM
- 8:00 am – 4:30 pm Post-Conference Workshop: Advancing CM Practice