

GUARANTEED HIGH BOOTH TRAFFIC
WIN THE WHEELS CAR GIVE-AWAY



ACMA 2011



ACMA 2012



ACMA 2013



ACMA 2014



ACMA 2015



ACMA 2016



ACMA 2017

Don't miss out on this unique sponsorship opportunity...**deadline to participate is March 24th!!**

For the seventh year in a row, ACMA will give one conference attendee a **BRAND NEW CAR!** This year's car has been selected....a 2017 Mazda MX-5 Miata convertible as pictured above.

We are inviting all sponsors/exhibitors to participate in the car giveaway as a "Participating Company" or "Priority Club Sponsor." This popular sponsorship opportunity provides attendees a chance to win the car and gives YOU additional networking opportunities.

How it Works

All attendees receive a Networking Passport upon on-site registration. Attendees must receive a stamp from each Participating Company and Priority Club Sponsor listed on the Networking Passport. Once the Networking Passport is completed, an ACMA Staff member will validate their passport and the attendee will be entered into the car drawing.

There are 2 ways your company can participate:

Participating Company - \$500 - includes the following:

- Your booth will be listed in the Networking Passport
- You will have personalized stickers to be used in Networking Passport
- Booth signage designating your booth as a "Win the Wheels" participating company
- Your company listed on conference website and in printed materials

Priority Club Car Sponsor - \$1,500 - includes the following:

- All benefits available to Participating Companies
- Booth signage designating your booth as a "Win the Wheels" priority club car sponsor
- 100 personalized entry tickets to be given to conference attendees at company's discretion
- Included in all pre-conference car giveaway emails and communications
- Should the winning ticket be your company's ticket, your company will receive a photo with the winner, a press release in an ACMA publication, inclusion on the conference web site and a complimentary post conference e-mail blast to conference attendees

Priority Club Car Sponsors have the option of purchasing additional entry tickets to give away. \$500/100 tickets, limit 3 per company

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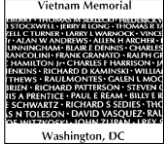
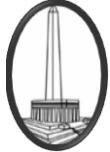
GUARANTEED HIGH BOOTH TRAFFIC

CHARM BRACELET TREASURE HUNT

Back by popular demand...

For the second year in a row, ACMA will host a conference charm bracelet treasure hunt. ACMA will provide a basket of charms to your onsite booth staff. Each attendee will receive an empty bracelet. As they visit the exhibit hall, they can visit participating booths to hunt for charms and decorative beads to add to their bracelets.

Don't miss out on this fun way to drive traffic to your booth! Available charms include:

Cherry Blossoms	Lincoln Memorial	Commemorative 2017 Conference Charm \$2,000	Jefferson Memorial \$1,000
SOLD	SOLD	Image not yet available	
MLK, Jr Memorial \$1,000	Pentagon \$1,000	Smithsonian \$1,000	Supreme Court \$1,000
			
The Capitol \$1,000	Tomb of Unknown Soldier \$1,000	The White House \$1,000	Vietnam Memorial \$1,000
			
Washington Monument \$1,000	Decorative Spacer Beads \$750.00		
	Image not yet available		

SPEAKING OPPORTUNITY

(NEW) SUNSET EDUCATIONAL SESSIONS

Price: \$3,500.00

ACMA is pleased to introduce Sunset Educational Sessions on Thursday, April 20 from 6:30-7:30 pm. These early evening concurrent sessions are a great opportunity to provide a speaker to highlight outcomes that can be achieved through the use of your company's products/services. ACMA will provide CEs so the content of your presentation must be educational vs marketing in nature. Session content and speaker credentials must be submitted in advance to ACMA for approval.

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MARKETING OPPORTUNITIES

SPEAKING OPPORTUNITY**(NEW) RISE & SHINE EDUCATIONAL SESSIONS**

Price: \$5,000.00

ACMA is pleased to introduce (2) early morning Rise & Shine sessions on Saturday, April 22. These early morning sessions are a great opportunity to provide a speaker to highlight outcomes that can be achieved through the use of your company's products/services. ACMA will provide CEs so the content of your presentation must be educational vs marketing in nature. Session content and speaker credentials must be submitted in advance to ACMA for approval.

- Rise & Shine Session 1 (April 22 from 7:00 am - 8:00 am)
- Rise & Shine Session 2 (April 22 from 8:15 am - 9:15 am)

CHAPTER PRESIDENT'S MEETING

Price: \$3,500.00

Price - \$3,500. Exclusive Sponsorship affords sponsoring company the opportunity to distribute materials (ie marketing collateral, sponsor provided amenity, etc) to ACMA Chapter leaders in attendance, recognition on signage during the meeting and the opportunity to speak to the Chapter leaders in attendance for 10 minutes prior to the start of the meeting.

Please note that photography is limited to ACMA delegated staff. Event photos of sponsor will be sent electronically post meeting and the publication of photography by sponsor must be prior approved by ACMA. Sponsor is responsible for having a rep present to speak, providing designated quantity of materials for distribution and for any associated shipping fees. Contact ACMA for meeting date/time, quantity and shipping instructions.

EMAIL BLASTS

LIMITED QUANTITIES AVAILABLE. ACMA will send your email blast to all registered conference participants. Pre-Conference distribution available. Company to provide email copy as either plain text or html to ACMA by March 17

PEN DISTRIBUTION

ACMA will distribute your pens to attendees at conference registration.

Company is responsible for providing designated quantity of pens for distribution and for any associated shipping fees. Contact ACMA for quantity and shipping instructions.

- ~~Conference Registration \$1,000.00~~ **SOLD, NO LONGER AVAILABLE**
- Pre-Conference Workshop \$750.00
- Post-Conference Workshop (ACM Prep) \$500.00
- Post-Conference Workshop (Advancing CM Practice) \$500.00

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NOTEPAD DISTRIBUTION

ACMA will distribute your notepads to attendees at conference registration.

Company is responsible for providing designated quantity of notepads for distribution and for any associated shipping fees. Contact ACMA for quantity and shipping instructions.

- Conference Registration \$1,000.00
- Pre-Conference Workshop \$750.00
- Post-Conference Workshop (ACM Prep) \$500.00
- Post-Conference Workshop (Advancing CM Practice) \$500.00

REGISTRATION STUFFER

Price: \$1000.00

ACMA will distribute your product samples/literature at registration as attendees check in. Literature can be flyer, brochure, or multiple pages. For multiple pages, they must be put into envelope or folder so ACMA handles only one item per attendee.

Company responsible for any applicable production and shipping fees. Contact ACMA for shipping instructions and quantity.

ATTENDEE LANYARDS

Price: \$2,500.00

Company provided lanyards will be distributed to conference attendees at registration.

Please check with ACMA prior to ordering lanyards to ensure that the closure is compatible with conference badges. Company responsible for any applicable production and shipping fees. Contact ACMA for shipping instructions and quantity.

ADDITIONAL MARKETING OPPORTUNITIES WILL BE ADDED SOON.....

To secure available marketing opportunities, log into your booth registration record and select the desired item(s) from the Add-On page.

If you are interested in custom opportunities, contact Becky Nations at 501-907-2262 or bnations@acmaweb.org

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