

GUARANTEED HIGH BOOTH TRAFFIC
WIN THE WHEELS CAR GIVE-AWAY



ACMA 2011



ACMA 2012



ACMA 2013



ACMA 2014



ACMA 2015



ACMA 2016



ACMA 2017



ACMA 2018

Don't miss out on this unique sponsorship opportunity...**deadline to participate is April 4, 2018.**

For the eighth year in a row, ACMA will give one conference attendee a **BRAND NEW CAR!**

We are inviting all sponsors/exhibitors to participate in the car giveaway as a "Participating Company" or "Priority Club Sponsor." This popular sponsorship opportunity provides attendees a chance to win the car and gives YOU additional networking opportunities.

How it Works

All attendees receive a Networking Passport upon on-site registration. Attendees must receive a stamp from each Participating Company and Priority Club Sponsor listed on the Networking Passport. Once the Networking Passport is completed, an ACMA Staff member will validate their passport and the attendee will be entered into the car drawing.

There are 2 ways your company can participate:

Participating Company - \$500 - includes the following:

- Your booth will be listed in the Networking Passport
- You will have personalized stickers to be used in Networking Passport
- Booth signage designating your booth as a "Win the Wheels" participating company
- Your company listed on conference website and in printed materials

Priority Club Car Sponsor - \$1,500 - includes the following:

- All benefits available to Participating Companies
- Booth signage designating your booth as a "Win the Wheels" priority club car sponsor
- 100 personalized entry tickets to be given to conference attendees at company's discretion
- Included in all pre-conference car giveaway emails and communications
- Should the winning ticket be your company's ticket, your company will receive a photo with the winner, a press release in an ACMA publication, inclusion on the conference web site and a complimentary post conference e-mail blast to conference attendees

Priority Club Car Sponsors have the option of purchasing additional entry tickets to give away. \$500/100 tickets, limit 3 per company.



(NEW)
HeadShotLOUNGE™



EXCLUSIVE SPONSORSHIP

The ACMA HeadShotLOUNGE™ is an executive photo experience where conference attendees can sit for a professional makeup session and then get expertly photographed by the best portrait photographers in the country. Perfect for updating employer badges or social media pages, an updated – and professional – headshot is a must! Access to the lounge and the executive photo will be made available to attendees and exhibiting company representatives who make a nominal donation to ACMA's fundraising efforts.

Tentative Dates & Times for Headshot Lounge

- April 24: 2pm – 7pm
- April 25: 10am – 7pm
- April 26: 7am – 4pm

The ACMA HeadShotLOUNGE™ Sponsorship Package includes the following:

- Sponsor provided logo will be included on the lounge access ticket given to attendees and exhibiting companies who donate to ACMA Fundraising
- Sponsorship Recognition
 - ↳ ACMA will include sponsor logo in pre-event marketing emails
 - ↳ ACMA will verbally recognize sponsor from the stage during the event
 - ↳ ACMA will include sponsor logo on the conference website
 - ↳ ACMA will include sponsorship recognition on the conference app
 - ↳ ACMA will include sponsor logo on conference signage
 - ↳ ACMA will include sponsor logo in post-event emails reminding attendees to log in to access their digital photos
- Sponsor staff can assist in the operation of the lounge or simply hang out in the lounge area networking with attendees
- Sponsor staff are invited to have their photos taken
- Sponsor can provide snacks & beverages for the lounge (additional fees will apply)

Cost: \$20,000.00



(NEW)
MOVIE NIGHT
April 25 from 7:30 pm – 9:00 pm



ACMA is hosting a movie night where attendees will have an opportunity to watch the award-winning documentary, *The Waiting Room*, which depicts care coordination, access and throughput issues as experienced from ER patients, families and the health care team. After the movie, attendees will participate in an interactive discussion focusing on themes presented in the film and potential strategies to meet challenges in providing care for vulnerable populations.

There are several options for participation as noted below. PLEASE NOTE: sponsorship opportunities are available on a first come, first served basis.

OPTION 1: PREMIER MOVIE SPONSOR – cost \$10,000.00

The Premier Movie Sponsor package includes the following:

- Sponsor staff are invited to attend movie night and network with attendees prior to and after the event.
- Sponsor staff are invited to participate in the Q&A panel at the conclusion of the movie
- Sponsor will be recognized at the end of the film and will be give 2-3 minutes to discuss the film's message & impact on their specific industry if applicable.
- Sponsorship fee will be used by ACMA to provide snacks & sodas during the movie.
- Sponsorship Recognition
 - ↳ ACMA will include sponsor logo in pre-event marketing emails
 - ↳ ACMA will verbally recognize sponsor from the stage during the event
 - ↳ ACMA will include sponsor logo on the conference website
 - ↳ ACMA will include sponsor logo on event recognition signage
 - ↳ ACMA will include sponsorship recognition on the conference app

-----OR-----

OPTION 2: Snack Sponsor - \$2,000.00 (multiple sponsorships available)

This sponsorship option includes the following:

- Sponsorship fee will be used by ACMA to provide snacks during the movie
- ACMA will include sponsor logo on event recognition signage
- ACMA will include sponsor logo on the conference website
- ACMA will include sponsorship recognition on the conference app

OPTION 3: Beverage Sponsor - \$1,500.00 (multiple sponsorships available)

This sponsorship option includes the following:

- Sponsorship fee will be used by ACMA to provide beverages during the movie
- ACMA will include sponsor logo on event recognition signage
- ACMA will include sponsor logo on the conference website
- ACMA will include sponsorship recognition on the conference app

OPTION 4: Technology Sponsor – \$1,000.00 (multiple sponsorships available)

This sponsorship option includes the following:

- Sponsorship fee will be used by ACMA to provide A/V for the movie
- ACMA will include sponsor logo on event recognition signage
- ACMA will include sponsor logo on the conference website
- ACMA will include sponsorship recognition on the conference app



MARKETING OPPORTUNITIES



DIRECTIONAL FOOT PATH DECALS *(limited sponsorships available)*

Your logo will be featured on 2' x 2' directional foot path decals that will guide attendees throughout the convention center. Logo must be provided to ACMA as .eps file by April 6.

Cost: 10 decals for **\$1,500.00**

(NEW)

WELCOME RECEPTION SPONSORSHIP

April 24 from 4:00 pm – 7:00 pm

Join over 2,000 case management, transitions of care and industry professionals for networking and education during ACMA's 2018 National Conference Welcome Reception.

There are several options for participation as noted below. PLEASE NOTE: sponsorship opportunities are available on a first come, first served basis.

OPTION 1: Beverage Sponsor - \$2,000.00 *(multiple sponsorships available)*

This sponsorship option includes the following:

- Sponsorship fee will be used by ACMA to provide beer, wine, soda, water & coffee during the reception
- ACMA will include sponsor logo on event recognition signage
- ACMA will include sponsor logo on the conference website
- ACMA will include sponsorship recognition on the conference app
- ACMA will provide verbal recognition of sponsorship during the reception

OPTION 2: Hors d'oeuvres- \$2,500.00 *(multiple sponsorships available)*

This sponsorship option includes the following:

- Sponsorship fee will be used by ACMA to provide hors d'oeuvres during the reception
- ACMA will include sponsor logo on event recognition signage
- ACMA will include sponsor logo on the conference website
- ACMA will include sponsorship recognition on the conference app
- ACMA will provide verbal recognition of sponsorship during the reception

OPTION 3: Sweet Treats - \$1,000.00 *(multiple sponsorships available)*

This sponsorship option includes the following:

- Sponsorship fee will be used by ACMA to provide sweet treats during the reception
- ACMA will include sponsor logo on event recognition signage
- ACMA will include sponsor logo on the conference website
- ACMA will include sponsorship recognition on the conference app
- ACMA will provide verbal recognition of sponsorship during the reception



MARKETING OPPORTUNITIES



(NEW)

FOOD & BEVERAGE: MAIN CONFERENCE

April 25 - 26

OPTION 1: All Day Beverage Sponsor - \$7,500.00 *(multiple sponsorships available)*

This sponsorship option includes the following:

- Sponsorship fee will be used by ACMA to provide an all-day beverage station during the conference on April 25 and 26
- ACMA will include sponsor logo on event recognition signage
- ACMA will include sponsor logo on the conference website
- ACMA will include sponsorship recognition on the conference app

OPTION 2: Lunch Sponsor - \$5,000.00 *(multiple sponsorships available)*

This sponsorship option includes the following:

- Sponsorship fee will be used by ACMA to provide lunch for attendees and exhibiting companies in the exhibit hall on April 25 and 26
- ACMA will include sponsor logo on event recognition signage
- ACMA will include sponsor logo on the conference website
- ACMA will include sponsorship recognition on the conference app

OPTION 3: Networking Reception Sponsor - \$10,000.00 *(multiple sponsorships available)*

This sponsorship option includes the following:

- Sponsorship fee will be used by ACMA to provide food & beverage during the networking reception on April 25
- ACMA will include sponsor logo on event recognition signage
- ACMA will include sponsor logo on the conference website
- ACMA will provide verbal recognition of sponsorship during the reception
- ACMA will include sponsorship recognition on the conference app

EDUCATIONAL WEBINAR IN ACMA'S MEMBER ONLY CE PORTAL

Your educational webinar* will be placed in ACMA's CE portal which offers free on-demand CEs for our 8000+ members and will remain active in the portal for 1 year. This is great exposure for your company as the majority of our members are required to obtain CEs for their professional licensure. PLEASE NOTE: because we offer CEs for these webinars, they must be educational in nature, not marketing focused. If you wish to provide handouts for the educational content and/or marketing materials promoting your company as supplemental materials, those will be made available for download to anyone who views the webinar.

OPTION 1: ACMA Member-Only CE Portal (pre-recorded) **\$1,000.00**

OPTION 2: ACMA Member-Only CE Portal (recorded by ACMA) **\$1,500.00**

**If you have a pre-recorded educational webinar, you can send the file to ACMA and we'll upload in the portal. If you do not have something pre-recorded, ACMA will work with your speaker to record and upload.*



MARKETING OPPORTUNITIES



CHAPTER PRESIDENT'S MEETING SPONSORSHIP

April 23 from 7:30am – 2:00pm

EXCLUSIVE SPONSORSHIP

Exclusive Sponsorship affords sponsoring company the opportunity to distribute materials (ie marketing collateral, sponsor provided amenity, etc) to ACMA Chapter leaders in attendance, recognition on signage during the meeting and the opportunity to speak to the Chapter leaders in attendance for 3-5 minutes during the meeting.

Please note that photography is limited to ACMA delegated staff. Event photos of sponsor will be sent electronically post meeting and the publication of photography by sponsor must be prior approved by ACMA. Sponsor is responsible for having a rep present to speak, providing designated quantity of materials for distribution and for any associated shipping fees. Contact ACMA for exact time of speaking opportunity, quantity and shipping instructions.

Cost: \$3,500.00