

**GUARANTEED HIGH BOOTH TRAFFIC**

## WIN THE WHEELS CAR GIVE-AWAY



ACMA 2011



ACMA 2012



ACMA 2013



ACMA 2014



ACMA 2015



ACMA 2016



ACMA 2017



ACMA 2018



ACMA 2019

Don't miss out on this unique sponsorship opportunity...**deadline to participate is March 25th, 2019.**

For the ninth year in a row, ACMA will give one conference attendee a **BRAND-NEW CAR!**

We are inviting all sponsors/exhibitors to participate in the car giveaway as a "Participating Company" or "Priority Club Sponsor." This popular sponsorship opportunity provides attendees a chance to win the car and gives YOU additional networking opportunities.

### How it Works

All attendees receive a Networking Passport upon on-site registration. Attendees must receive a stamp from each Participating Company and Priority Club Sponsor listed on the Networking Passport. Once the Networking Passport is completed, an ACMA Staff member will validate their passport and the attendee will be entered into the car drawing.

**There are 2 ways your company can participate:**

#### Participating Company - \$500 - includes the following:

- Your booth will be listed in the Networking Passport
- You will have personalized stickers to be used in Networking Passport
- Booth signage designating your booth as a "Win the Wheels" participating company
- Your company listed on conference website and in printed materials

#### Priority Club Car Sponsor - \$1,500 - includes the following:

- All benefits available to Participating Companies
- Booth signage designating your booth as a "Win the Wheels" priority club car sponsor
- 100 personalized entry tickets to be given to conference attendees at company's discretion
- Sponsor Logo will be included in all pre-conference car giveaway emails and communications
- Should the winning ticket be your company's ticket, your company will receive a photo with the winner, a press release in an ACMA publication, inclusion on the conference web site and a complimentary post conference e-mail blast to conference attendees

**Priority Club Car Sponsors have the option of purchasing additional entry tickets to give away. \$500/100 tickets, limit 3 per company.**



## HeadShotLOUNGE™



### EXCLUSIVE SPONSORSHIP

The ACMA HeadShotLOUNGE™ is an executive photo experience where conference attendees can sit for a professional makeup session and then get expertly photographed by the best portrait photographers in the country. Perfect for updating employer badges or social media pages, an updated – and professional – headshot is a must! Access to the lounge and the executive photo will be made available to attendees and exhibiting company representatives who make a nominal donation to ACMA's fundraising efforts.

#### Tentative Dates & Times for Headshot Lounge

- April 14: 2pm – 7pm
- April 15: 10am – 7pm
- April 16: 7am – 4pm

The ACMA HeadShotLOUNGE™ Sponsorship Package includes the following:

- Sponsor provided logo will be included on the lounge access ticket given to attendees and exhibiting companies who donate to ACMA Fundraising
- Additional sponsor logo recognition will be provided in the following locations:
  - ↳ in pre-event marketing emails
  - ↳ on the conference website
  - ↳ on the conference app
  - ↳ on conference signage located near the lounge
  - ↳ in post-event emails reminding attendees to log in to access their digital photos
- ACMA will verbally recognize sponsor from the stage during the conference
- Sponsor staff can assist in the operation or simply remain in the lounge area to network with attendees.
- Headshots of Sponsor staff are included at no additional cost
- Sponsor can provide snacks & beverages for the lounge (additional fees will apply)

**Cost: \$20,000.00**

---

### Lanyards – \$1,500

Company provided lanyards will be placed by registration for conference attendees to choose. Provided lanyards must have one of the following closures to be compatible with conference badges: O-ring, Key ring, D-ring or Double J-hook. Company is responsible for any fees associated with producing/purchasing/shipping of lanyards and for contacting ACMA prior to the event to obtain quantity and shipping instructions.

---

## **WiFi Partner – \$7,500**

Help attendees interactively participate and stay connected. Single or co-Sponsor availability. Sponsor(s) Logo will be displayed on signage in key locations and by session room entrances. Wi-Fi will be available in all General Sessions, all concurrent sessions and foyers.

---

## **Umbrella Sponsorship – \$10,000**

ACMA provided umbrella will include sponsor logo and will be distributed from the sponsor's booth. Attendees will be given a ticket when they arrive at registration that they can then bring by your booth to redeem.

---

## **Massage Break Lounge – \$5,000**

Give Annual Conference attendees a much-needed break by sponsoring a special Massage Lounge. This “break” area will be in an adjoining 10x10 located next to your location and include 2 massage therapists and 2 massage chairs. This will generate ongoing traffic to your booth throughout the duration of the conference. Your company name and logo will also be displayed in the Massage Lounge area that will also be recognized on the floor plan.

---

## **Pre or Post Conference Email Blast – \$750** (limited quantity available)

Company provided email copy will be distributed via email to all registered conference participants (email submitted to ACMA as html code)

---

## **DIRECTIONAL FOOT PATH DECALS** *(Two sponsorships available)*

Your logo will be featured on Ten directional foot path decals that will guide attendees throughout the Exhibit Hall to your booth. Sponsor Logo must be provided to ACMA as .eps file by March 26<sup>th</sup>, 2019.

**Cost: \$2,500.00**

## WELCOME RECEPTION PARTNERS

April 14 from 4:00 pm – 7:00 pm

Join over 1,600 case management, transitions of care and industry professionals for networking and education during ACMA's 2019 National Conference Welcome Reception.

There are several options for participation as noted below. PLEASE NOTE: partnership opportunities are available on a first come, first served basis.

### **OPTION 1: Beverage Partner - \$2,000.00** *(multiple partnerships available)*

This partnership option includes the following:

- Partnership fee will be used by ACMA to provide beer, wine, soda, water & coffee during the reception
- ACMA will include partner logo on event recognition signage
- ACMA will include partner logo on the conference website
- ACMA will include partner recognition on the conference app
- ACMA will provide verbal recognition of partnership during the reception

### **OPTION 2: Hors d'oeuvres- \$2,500.00** *(multiple partnerships available)*

This partnership option includes the following:

- Partnership fee will be used by ACMA to provide hors d'oeuvres during the reception
- ACMA will include partner logo on event recognition signage
- ACMA will include partner logo on the conference website
- ACMA will include partnership recognition on the conference app
- ACMA will provide verbal recognition of partnership during the reception

### **OPTION 3: Sweet Treats - \$1,000.00** *(multiple partnerships available)*

This partnership option includes the following:

- Partnership fee will be used by ACMA to provide sweet treats during the reception
- ACMA will include partner logo on event recognition signage
- ACMA will include partner logo on the conference website
- ACMA will include partnership recognition on the conference app
- ACMA will provide verbal recognition of partnership during the reception

## FOOD & BEVERAGE PARTNERS: MAIN CONFERENCE

April 15 - 16

### **OPTION 1: All Day Beverage Partner - \$7,500.00** *(multiple partnerships available)*

This partnership option includes the following:

- Partnership fee will be used by ACMA to provide an all-day beverage station during the conference on April 15 and 16
- ACMA will include partner logo on event recognition signage
- ACMA will include partner logo on the conference website
- ACMA will include partnership recognition on the conference app

### **OPTION 2: Lunch Partner - \$5,000.00** *(multiple partnerships available)*

This partnership option includes the following:

- Partnership fee will be used by ACMA to provide lunch for attendees and exhibiting companies in the exhibit hall on April 15 and 16
- ACMA will include partner logo on event recognition signage
- ACMA will include partner logo on the conference website
- ACMA will include partnership recognition on the conference app

### **OPTION 3: Networking Reception Partner - \$10,000.00** *(multiple partnerships available)*

This partnership option includes the following:

- Partnership fee will be used by ACMA to provide food & beverage during the networking reception on April 15
- ACMA will include partner logo on event recognition signage
- ACMA will include partner logo on the conference website
- ACMA will provide verbal recognition of partnership during the reception
- ACMA will include partnership recognition on the conference app

---

## EDUCATIONAL WEBINAR IN ACMA'S MEMBER ONLY CE PORTAL

Your educational webinar\* will be placed in ACMA's CE portal which offers free on-demand CEs for our 8000+ members and will remain active in the portal for 1 year. This is great exposure for your company as the majority of our members are required to obtain CEs for their professional licensure. PLEASE NOTE: because we offer CEs for these webinars, they must be educational in nature, not marketing focused. If you wish to provide handouts for the educational content and/or marketing materials promoting your company as supplemental materials, those will be made available for download to anyone who views the webinar.

**OPTION 1:** ACMA Member-Only CE Portal (pre-recorded) **\$1,000.00**

**OPTION 2:** ACMA Member-Only CE Portal (recorded by ACMA) **\$1,500.00**

*\*If you have a pre-recorded educational webinar, you can send the file to ACMA and we'll upload in the portal. If you do not have something pre-recorded, ACMA will work with your speaker to record and upload.*

## CHAPTER PRESIDENT'S MEETING SPONSORSHIP

April 13 from 1:00pm – 5:00pm

### **EXCLUSIVE SPONSORSHIP**

This exclusive sponsorship will afford a sponsoring company the opportunity to distribute materials (ie marketing collateral, sponsor provided amenity, etc.) to ACMA Chapter leaders in attendance, recognition on signage during the meeting and the opportunity to speak to the Chapter leaders in attendance for 3-5 minutes during the meeting.

Please note that photography is limited to ACMA delegated staff. Event photos of sponsor will be sent electronically post meeting and the publication of photography by sponsor must be prior approved by ACMA. Sponsor is responsible for having a rep present to speak, providing designated quantity of materials for distribution and for any associated shipping fees. Contact ACMA for exact time of speaking opportunity, quantity and shipping instructions.

**Cost: \$3,500.00**

---

## **Sheraton Hotel Sponsorship Opportunities**

### **Sheraton Room-Drop – \$4,500 - (Sunday, April 14<sup>th</sup> or Monday, April 15<sup>th</sup>)**

Showcase your brand by presenting attendees with a special gift that will be delivered to the guest rooms by hotel staff members and placed in a high visibility location. Room drop can be a single page, packet, or small gift item – we just ask that it is limited to (1) item per person rather than multiple loose pages or items. Sponsoring company is responsible for any fees associated with producing/purchasing/shipping of collateral and for contacting ACMA prior to the event to obtain quantity and shipping instructions.

### **Sheraton Hotel Room Key Cards – \$5,000**

This is a simple and effective way to put your company logo in attendees' hands multiple times throughout the event ensuring repeat brand awareness. Hotel room key cards are the first thing attendees will see when they check in. The company logo is to be provided by the Sponsor and ACMA will be responsible for production of the key cards.

### **Sheraton Elevator Door Clings – \$1,000 Per Door 1 Day – \$1,600 Per Door 2 Days**

Capture the attention of conference attendees with your company's graphic on an elevator door. This is a unique opportunity to advertise with every "open door." Sponsorship includes printing, setup & tear down.