Presenting a Poster

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Why Present a Poster?

• New and innovative ways to improve the practice of case management
• Share a program or project that has had a positive outcome or provided a valuable resource to your patients, facility, or agency
• Informal, professional forum to present and discuss organizational advances in health care delivery system case management
• Opportunity to highlight your successes and learn how others are overcoming challenges
ACMA Resources

• Poster Session Toolkit
  • Toolkit
  • Informative Webinar Slides
  • Tips for Creating a Poster in PowerPoint
  • Sample Poster Presentations

• www.acmaweb.org
What Makes a Good Poster?

• Tells a story
• Interesting and eye-catching
• Simple, uncluttered design
• Clear language and images in logical sequence
• Key points summarized without excess detail
• Can be read from more than 5 feet away
Organizing Your Message

• Review content of your poster
  • Introduction, purpose, objectives, available knowledge, methods, results, conclusions, implications

• Rough draft of your story
  • Outline points in logical flow
  • Bullet form
  • Photos, graphs, tables that support your message

• Choose attention-grabbing title

• Proofread all text including photos, graphs, tables
Poster Layout and Design

• Design Elements
  • Clear, dark font
  • Choose photos, tables and other graphic elements that enhance the meaning of the text
    • Highlight the most important aspect of your poster with a cluster of images and color
    • Use charts and graphs that are clear, legible and easy to understand, with captions if needed
  • Use color sparingly and thoughtfully
    • Black or dark letters on white or light background
  • Use large font; recommended sizes
    • Title: Large, readable font, 72-point type or larger
    • Author/collaborator names and subheadings: Usually 48-point type or larger
    • Narrative text: Generally 24-point type or larger
Putting It Together

• Select poster template
  • Some available free online such as:
    • www.posterpresentations.com

• Organize content under each selected area
  • Include your contact information
2017 National ACMA Poster Award for Best Practice
Judging Criteria

• Posters will be confidentially judged and receive extra recognition in three categories:
  • **Best Practice** - Articulates well a best practice and demonstrates strong analysis of the published literature
  • **Most Innovative Topic** - Conveys an advanced idea that will impact a common Case Management problem or a new approach to an old problem
  • **Ability to Replicate/Implement** - Imparts confidence that the process can be easily implemented and is applicable to a wide range of settings.
Judging Criteria

• **Best Practice**
  • Poster based on current research within 5 years
  • Demonstrates how evidence was utilized to impact process or practice
  • Subject thoughtful challenging. Significance /relevance of findings clear

• **Most Innovative Topic**
  • Conveys advanced idea that impacts common CM/SW challenges OR NEW approach to existing challenges
  • Research subject is thoughtful and challenging. Significance and relevance of the finding are made clear.
  • Clearly describes how the purpose was accomplished and reflects a cutting edge framework

• **Ability to Replicate/Implement**
  • Methodology is thorough and appropriately describes the development process
  • Imparts confidence that the process can be EASILY implemented/replicated
  • Describes outcomes, short or long term, that demonstrates sustainability
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Questions?
“Nothing is impossible; the word itself says ‘I’m possible’!

-Audrey Hepburn