10th Annual
North Carolina Chapter
Case Management Conference
October 11-12, 2012
Benton Convention Center
Winston-Salem, NC

Case Management Collaboration and Innovation at the Grassroot Level

Hospital Case Management Education
KEYNOTE ADDRESS:

Collaborating Across the Continuum for Better Patient Outcomes in Our Community

Amy E. Boutwell, MD, MPP
President
Collaborative Healthcare Strategies

SESSION ABSTRACT:

Over the past two years, efforts to improve care transitions have proliferated across the United States. By its very nature – involving a transition from one setting of care and set of providers to another setting and set of providers – efforts to improve care transitions require collaboration across settings. This session will draw upon the best examples from NC and across the US highlighting best practices in coordinating care across settings and over time, with an aim to reduce avoidable rehospitalizations.

SESSION 2:

Hospitals Partnering with Extended Care Facilities to Promote Improved Outcomes – Panel Discussion

Maureen Link, NP
Nurse Practitioner
Palliative Care and Hospice Network
Carolinias Healthcare System

Barbara Marlowe, LCSW
Manager of Social Work
Care Management
Mission Hospital

Wendy Sause, MSW
Aging Continuum Programs Coordinator
Community Care of Western North Carolina

Emily Skinner, MSW
Social Worker
Clinical Care Management
Carolinias Medical Center

SESSION ABSTRACT:

The focus of the skilled nursing facility circle back process is not only to follow-up with the receiving providers but also to quickly resolve potential problems that could lead to a readmission. This panel discussion will focus on how different regions/systems are collaborating to meet the needs of care transitions. This session will explore small and large strategic plans implemented by different regions/systems to facilitate smoother care transitioning, reduce readmissions, and improve patient outcomes and quality.

SESSION 3:

ESRD – Management of Complex Patients in an Environment of Limited Resources – Panel Discussion

Shannon M. Jackson, MSW, LISW
Director of Continuum of Services, Renal Disease
Clinical Care Management
Carolinias Medical Center

Karen Newsome, RN, ADN
RN Case Manager
Patient Care
Coordination Services
Wayne Memorial Hospital

Mike Vicario, MHA, LNHA
Vice President
Regulatory Affairs
North Carolina Hospital Association

Emily Skinner, MSW
Social Worker
Clinical Care Management
Carolinias Medical Center

Karen Newsome, RN, ADN
RN Case Manager
Patient Care
Coordination Services
Wayne Memorial Hospital

Wendy Sause, MSW
Aging Continuum Programs Coordinator
Community Care of Western North Carolina

Emily Skinner, MSW
Social Worker
Clinical Care Management
Carolinias Medical Center
SESSION ABSTRACT:
This session will provide an extensive overview of the complex discharge planning needs of this patient population and how regional hospitals are managing with a lack of resources. The presentation will focus on the vast resources utilized to manage in the hospital setting and the challenges of providing the best and most appropriate level of care to ESRD patients, post acute. This session will also identify and explore key initiatives being implemented by the NC Hospital Association to help with ongoing management of patients’ complex needs.

SESSION 4:

Motivational Interviewing – The Art of Guiding Behavior Change

Annie Fahy, RN, LCSW
Chief Executive Officer
Annie Fahy Consulting

SESSION ABSTRACT:
Motivational Interviewing (MI) is a practical, evidence-based communication and counseling method for building and strengthening patient’s inner motivation for behavior change. Originally developed in the drug and alcohol field, over 200 clinical trials demonstrate the efficacy of MI across a range of populations, target behaviors, and medical conditions. This presentation will introduce participants to the theory, principles, and skills of MI and related motivation-enhancing behavior change approaches.

SESSION 5:

The Role of the Physician Advisor – Their Impact in the Hospital Setting – Panel Discussion

W. Lee Fanning, MD
Medical Director
Utilization Review/Infectious Disease and Travel Medicine Consultant
Case Management
Carolinas Healthcare System

Christy Henry, MD
Medical Director
Case Management & CRM
Wake Med Health and Hospitals

Steven Meyerson, MD
Vice President, Education and Regulations
Physician Advisory Services
Accretive Health

SESSION ABSTRACT:
This session examines the role of the physician advisor in the hospital and contract setting. Presenters will explore the unique functions of this role and how their responsibilities differ in their respective facilities and companies. This session will also examine the collaborative relationship between case management and the physician advisor.

SESSION 6:

Non-Traditional Substance Abuse

Robert E. Martin, J.D., CEAP
Director of Substance Abuse Services
CMC Mercy Horizons
Carolinas Healthcare System

SESSION ABSTRACT:
This session will provide an in-depth focus on non-traditional drugs (bath salts, inhalants, black tar heroin) and traditional drugs (prescription narcotic abuse). The speaker will examine new options for treatment (inpatient and outpatient) of these patients, short and long term effects of the drugs, how they differ from traditional drugs, and what we would see and need to know in the acute care setting.
WE MAKE REGISTERING EASY!
Simply decide which method is best for you.
For a hard copy registration form, complete online registration and print to mail.
There will be no refunds for cancellations; however, fees may be transferred to another participant for the same event.

Online: www.acmaweb.org/nc
Mail: 11701 West 36th Street
Little Rock, AR 72211
Fax: 501-227-4247

IMPORTANT DATES

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<th>HOTEL DISCOUNT DEADLINE</th>
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<th>LATE REGISTRATION BEGINS</th>
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<td>September 20</td>
<td>September 21</td>
<td>September 22</td>
<td>October 11-12</td>
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REGISTRATION PRICING

**EARLY REGISTRATION**
ACMA must receive payment and registration by September 21, 2012.

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*Includes 1-year ACMA & Chapter Membership. Membership Application required.

**LATE REGISTRATION**
Received on or after September 22, 2012.

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*Includes 1-year ACMA & Chapter Membership. Membership Application required.

CONTINUING EDUCATION

Participants may earn up to the following continuing education (CE) hours:

- **12.0** Nursing (based on 50-minute hour)
- **10.0** Nursing (based on 60-minute hour)
- **10.0** Social Work
- **10.0** ACM™
- **9.0** CCM*

*CCM application is pending
Thursday, October 11
7:00 am – 8:00 am  Registration
Continental Breakfast with Sponsors & Exhibitors

8:00 am – 8:15 am  Welcome Announcements

8:15 am – 9:45 am  Keynote Address: Collaborating Across the Continuum

9:45 am – 10:15 am  Networking Break with Sponsors & Exhibitors and Poster Review

10:15 am – 11:45 am  Session 2: Hospitals Partnering – Panel Discussion

11:45 am – 1:00 pm  Chapter Business Meeting / Lunch
Networking with Sponsors & Exhibitors

1:00 pm – 2:30 pm  Session 3: ESRD – Panel Discussion

2:30 pm – 3:00 pm  Networking Break with Sponsors & Exhibitors

3:00 pm – 4:30 pm  Session 4: Motivational Interviewing

4:30 pm – 6:00 pm  Reception with Sponsors & Exhibitors

Friday, October 12
7:15 am – 8:15 am  Continental Breakfast

8:15 am – 9:45 am  Session 5: The Role of the Physician Advisor

9:45 am – 10:00 am  Transition Break

10:00 am – 11:30 am  Session 6: Non-Traditional Substance Abuse

11:30 am  Closing

CHAPTER BOARD OF DIRECTORS & PLANNING COMMITTEE

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Clinical Care Management
CMC-North East, Carolinas HealthCare System

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Planning Committee Member
Karen Preston, RN, BSN, CCM
Case Manager
Case Management
Duke Raleigh Hospital
10th Annual
North Carolina Chapter
Case Management Conference
October 11-12, 2012
Benton Convention Center • Winston-Salem, NC

Conference Location

Embassy Suites Winston-Salem
301 West 5th Street • Winston-Salem, NC 27101

Parking Information
Self-Parking at the Benton Convention Center is $9/day.

Hotel Accommodations
Embassy Suites Winston-Salem
Adjacent to the Benton Convention Center, the Embassy Suites Winston-Salem Hotel is offering a limited number of rooms at a discounted rate of $159 per night for the nights of Wednesday, October 10th and Thursday, October 11th.

To receive this rate, you must make your reservation by September 20th. To make your reservation, call the hotel directly at 336-724-2300 and ask for the American Case Management Association group rate.

Benton Convention Center • Winston-Salem, NC 27101
460 North Cherry Street

Phone: 336-724-2300 • www.twincityquarter.com